YOUR GUIDE TO FUNDRAISING

#iwill movement

WHAT IS FUNDRAISING?

Fundraising means raising money for charity or for a personal cause. It involves completing an activity or service in exchange for donations and can be a great way to raise lots of money for charity!

IN-PERSON FUNDRAISING IDEAS

- Community bake sale
- Raffle
- Clothes collection and sale
- Car wash
- Community street carnival
- Walk-a-thon
- Neighbourhood clean

DIGITAL PLAFORMS

Don't no where to begin? Try using one of these platforms to support you with your fundraising efforts digitally. Donations will be directly sent to your chosen charity of choice. Two platforms recommended are Just Giving and GoFundMe. But be aware, these platforms are likely to take a percentage of the money you raise.

TOP TIPS FOR FUNDRAISING

- Set a target to fundraise
- Advertise what your charity is and why its mission is important
- Set an end date to give your fundraising a deadline
- Be sure to share your fundraising links on social media to increase your reach
- Keep asking for donations even after you have finished your activity
- Finally, be creative and use your skills to think of innovative ways to fundraise

FURTHER SUPPORT

Contact the #iwill team if you'd like any further support with your fundraising ideas. We can help connect you with other young people in your area and organisations who can help.

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