

POWER

OF

YOUTH

DAY



PART OF THE **#iwill** MOVEMENT

#WESEEYOURPOWER

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We see the power of young people. We know that by recognising your skills, acknowledging your needs, and providing space for you to thrive are all key to creating meaningful impact.

This year's Power of Youth Day #WeSeeYourPower is calling on organisations to recognise your power. We want to show the flip-side of this recognition and share your stories of feeling seen and how this has impacted you and maybe even your social action.

We would like you to share a time you have been recognised by a Teacher, Youth worker, an organisation you volunteer or work with, etc..

Think about all the different types of recognition it could be: verbal, written or public. A time that stands out to you and what that recognition meant to you and how it made you feel. It could be an opportunity you were given or at an awards ceremony - it's not just about grand gestures but in the everyday acknowledgements - like a social media shout-out or a sincere note to say "Thankyou". Recognition whether big or small creates a culture where everyone feels seen and valued.

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We want to help you share a meaningful story about a time you felt recognised - whether in a big way or small and how that moment impacted you. This toolkit includes:

- A story-sharing template to guide you
- Creative prompts to help spark ideas
- Tips for creating social media-friendly content
- A reminder that your voice matters — and every story is powerful

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STORY TEMPLATE

(Optional – Use as much or as little as you like)

You can use the prompts on the following pages as a guide for structuring your story. Feel free to write it out, record a video, design a graphic, or anything else that feels true to you)



1 - SET THE SCENE

“I want to share a time when I felt recognised by...
(Teacher, youth worker, organisation, etc.)”

- Where were you?
- What were you doing or working on?

2 - THE MOMENT OF RECOGNITION

“They recognised me by...”

- Was it a shout-out, a note, an opportunity, public praise?
- What exactly did they say or do?

3 - HOW IT MADE YOU FEEL

“This made me feel...”

- Empowered? Seen? Motivated? Surprised?
- Did it change how you viewed yourself?

4 - THE IMPACT

“After that, I...”

- Did it inspire you to take action?
- Did it open a new door?
- Did it help you believe in your abilities?

5 - A MESSAGE TO OTHERS

“To anyone who thinks recognition doesn’t matter: I want to say...”

- Encourage others to lift people up
- Share what it means to feel seen



CREATIVE PROMPTS (MIX IT UP!)

- Photo Series: Use photos of the space, object, or moment that reminds you of that recognition.
- 30-60s Video: Record yourself telling your story in your own voice.
- Digital Art/Graphic: Share your story through a quote card or illustration.
- Poem or Letter: Write a letter to the person who saw your potential.
- Voice Note: Record an audio snippet for Instagram or TikTok with captions.

SHARING TIPS

- Use the hashtags: #WeSeeYourPower #PowerOfYouthDay
- Tag the person or organisation (if you feel comfortable)
- Keep it real: authenticity over perfection
- Tell your story in your way — no right or wrong



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THANK YOU FOR TAKING PART IN THIS YEARS.

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