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Scotland's Youth Work Manifesto

for Local Government Toolkit

22



#YouthWorkManifesto22

We are asking all parties to stand with us and support our youth work sector at local level by delivering our three key asks.

1. A right for all young people to access youth work opportunities.
2. Investment in youth work services.
3. Formal recognition of the positive impact of youth work across public policy areas.

[Click here to download your copy of #YouthWorkManifesto22](#)

If you would like printed copies please get in touch with spaterson@youthlinkscotland.org

What we can do together to bring about change ?



From Monday 4th April until election day on Thursday 5th May, let's make sure our politicians hear us loud and clear.

Get it out there to those that make the decisions

Email your MSPs, MPs and all your local councillors with a copy of the manifesto, asking them to commit to our Asks. You will find a list of all councillors on your local council website.

Tag them in your social media posts on Twitter, Facebook & Instagram, along with our #YouthWorkManifesto22 hashtag!

■ [Find your local MSP/MP](#)

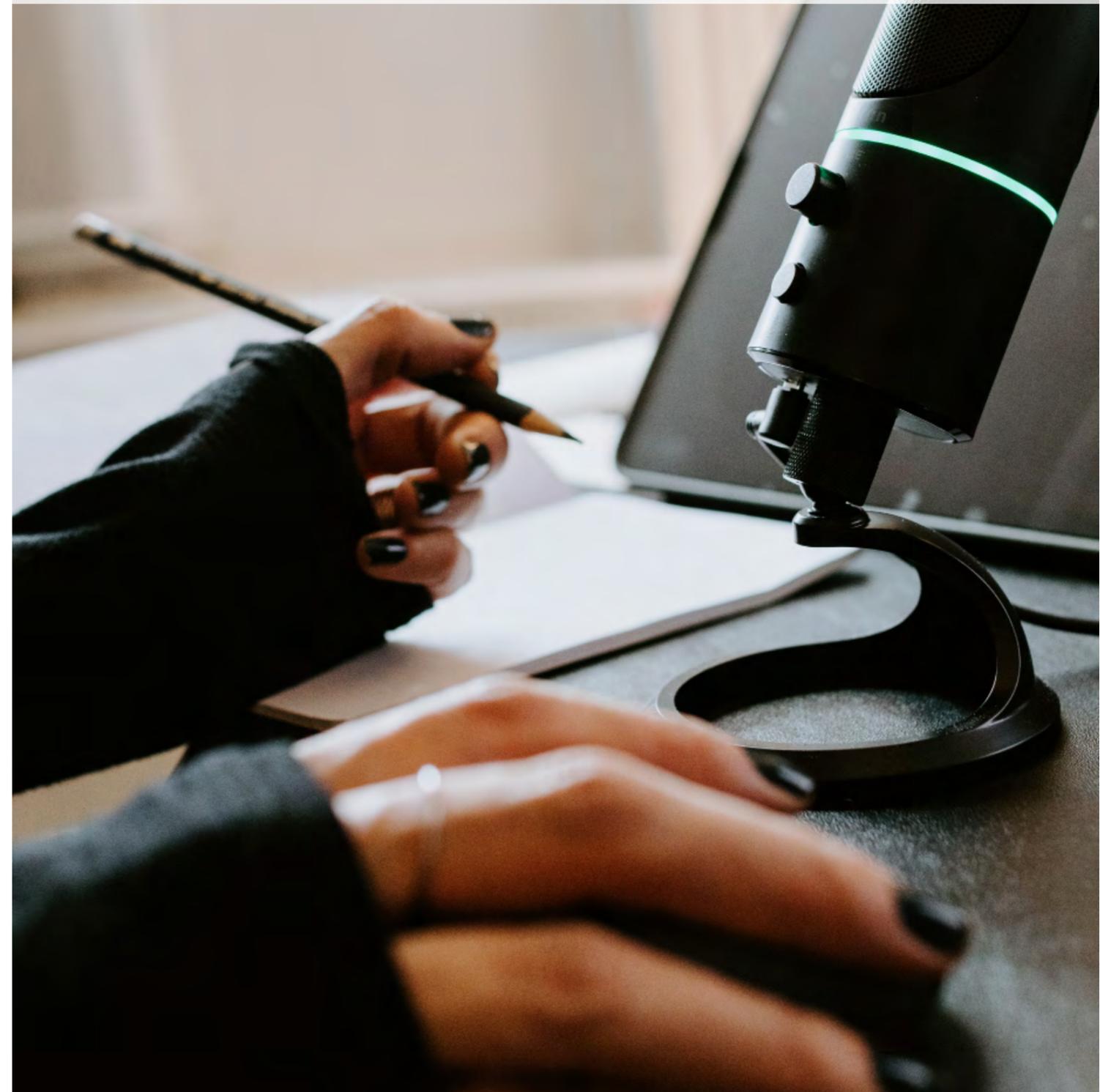
■ [Find your local councillor](#)



Get involved in the Manifesto Launch!

Join us for the official launch of the Manifesto on Monday 4th April in Central Edinburgh!

We'd love for youth workers and young people to join us for a photoshoot that we will use for our national press campaign. If you'd like to come along, please get in touch with spaterson@youthlinkscotland.org.



Share, share, share on social media, share, like and comment.

Whatever you decide to do to promote the manifesto, make sure you tag us in your content ([@YouthLinkScot](#)) and use #YouthWorkManifesto22. We'll share your videos, tweets and pictures across our channels.

The more noise we make, the more likely we are to see change!

SHARE

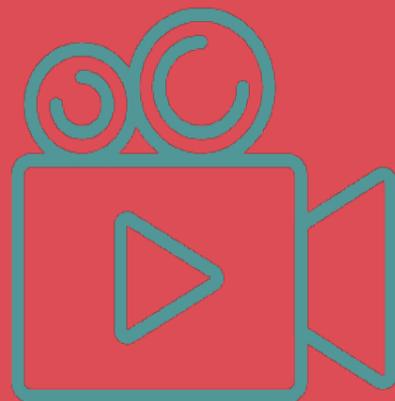


Create video

Grab your phone and record a short one-minute video about why our local politicians need to deliver our three key Asks. Even better – have your council building or a local landmark in the background!

You could interview staff and young people, share footage of activities you're doing or share your own thoughts in a 'to camera' piece!

If you're not sure how to create a video, [take a look at this blog from the Comms Residential](#) which includes a short video from Media Education with their top three tips for creating a good video.



Share photographs



We've created a virtual photo booth to help you promote the three key asks of the manifesto. All you need to do is choose your frame, take or upload your photo, and then share the image on social media along with your message to your local politicians. Some ideas for photos:

- Take a photo of yourself or your youth group with a copy of the manifesto
- Get a group photo outside your local council building
- Set up a photo which demonstrates the value of youth work, or why youth work needs to be invested in!

[Create your photo using our digital photo booth.](#)

Add our Twibbon to your profile picture

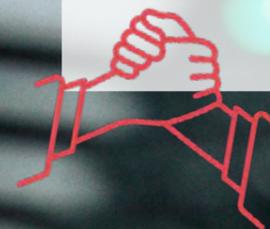
Share your support for #YouthWorkManifesto22 and add visibility to our campaign by adding our Twibbon to your social media profile!

[Add our Twibbon to your account here](#)



Support young people to get involved and have their voice heard

In a recent consultation with over 1,000 young people, 97% wanted youth work to be a right for every young person. We know how much young people care about their youth workers and the services they use. Get them involved in getting the message out there, loud and clear, in their own voice.



And don't forget to keep an eye on our channels...

We'll also be sharing our own content throughout the four weeks of the Manifesto campaign, so keep an eye on our social media channels:

 [@YouthLinkScot](https://twitter.com/YouthLinkScot)

 [@YouthLinkScotland](https://www.facebook.com/YouthLinkScotland)

 [@YouthLinkScot](https://www.instagram.com/YouthLinkScot)



YouthLink Scotland's members ask all political parties to deliver our key asks for local government.

We represent over 100 youth work organisations, both voluntary and statutory. Find a full list of members [on our website](#).

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